

File specifications

The delivery of digital files is not always as easy as it seems. Therefore we would like to inform you about our requirements. We trust this will overcome possible problems and that your files will be printed without any delay. DealerFrames is not responsible for undesirable consequences when the guidelines below are not met. Any additional adjustments can be charged.

1. Software

All digital files need to be suitable for PC. Files designed on a Mac, need to be diverted to a PC compatible format. We can not handle Cad/Cam, CorelDraw and Freehand files. Please use the following programs to create your files and save them in the following formats:

Our software

Adobe Photoshop CS5 and previous versions

Adobe Illustrator CS5 and previous versions

Adobe InDesign CS5 and previous versions

Formats

tif, psd, eps or jpeg

ai, eps or pdf

indd

Our preference lays at pdf files, without crop marks, in scale 1:10 with enclosed colour profile. Please pay attention to the fact that texts must always be out-lined! This is to prevent shifting texts and font conflicts between PC and Mac.

2. Digital carriers

We can manage the following carriers: CD-ROM and DVD-ROM. DVD's must be readable on a Windows system.

3. Resolution and sizes

Delivered files need to have a resolution of 30-60 dpi when in true size (scale 1:1). In case of a lower resolution please consult us. We prefer to receive files in scale 1:10. Please always attach a low resolution pdf or jpeg, so we can check the lay-out.

4. Colour management

It's obvious that colour management and processing is given our full attention. Please always try to deliver files in CMYK with colour profile. PANTONE color layering will be converted into CMYK. RGB files do not need to be converted. For the best rich black colour please use C40, M30, Y30, K100. We suggest to add a colour reference, so we can provide the expected colour or closest match. Please take into account that, due to the type of material, the colour tone can deviate. Color on PVC can deviate from that same colour on textile or paper. We can never guarantee the outcome of examples based on a screen, even if you calibrated your screen.

5. Effects, filters, gradients and transparency

The use of effects, filters, gradients and transparency can lead to undesirable results. If these specific effects are desired, please use Photoshop and import them in your design program.

6. Hems and rings

Banners will be hemmed around. Therefore the file needs to be 4 cm wider at all sides than the final desired banner size (overfilling). This part will be folded and serves to consolidate. Example: a banner of 300 x 200 cm will be delivered digitally as 308 x 208 cm. Furthermore, you must take into account 5 cm extra to attach the rings (see drawing below), unless the image may pass the rings.

7. FTP server

It is possible to upload your files to our FTP server.

Address: <ftp://www.imagebuilding.com>

PC:

user name: gast@imagebuilding.com

password: inloggen

Mac:

user name: gast1@imagebuilding.com

password: abc123

8. Note

Concerning projects in need of extra attention, it is advised to provide us with as much sketches, sizes and drawings as possible.

We hope this information will lead to an optimal cooperation. If you have any further questions, please do not hesitate to contact us.

